

Birthrate Plus® supports safe and effective maternity care



Workforce Planning & Realtime Staffing (Acuity App)

- The Acuity App is an Inpatient staffing tool for intrapartum areas and maternity wards.
- The Acuity App supports flexible deployment of midwives and support staff in a real time setting - right staff in the right place at the right time.
- The Acuity App can be used to respond in times of higher acuity, such as increased planned birth interventions including labour induction or elective activity.
- The Acuity App data can be used to prospectively plan staffing during periods of planned and unplanned staff absence.
- The Acuity App can be used to inform the structured multidisciplinary team reviews of workload and clinical risk. It can be built into local escalation policies and early warning triggers reporting into the governance framework or Maternity Safety Dashboard by using the summaries for reporting from ward to Board level.
- The Acuity data provides evidence of the unit's pressures and challenges by generating graphs & charts to use for reporting, creating business cases and sharing with the team.
- It can provide evidence for formal public information requests.



PTO for further
product information



Intrapartum Acuity App

- The Intrapartum App is a real time staffing tool based on the standard of one-to-one continuous support during labour. The methodology recognises when women with more complex care needs require more care hours allocated.
- It can identify flow challenges within the unit, such as delays in patient transfer due to capacity pressures to the postnatal ward or delays with induction of labour or elective work, these are displayed as trends in the summaries.
- The Qualitative Data collection in the tool allows the users to capture staffing factors, clinical or management actions required to maintain safety along with reporting early warning triggers. This provides the leadership team with evidence of pressures for the service.
- The early warning reports support organisations to demonstrate compliance with maternity safety and quality requirements.

Endorsed by the UK National Institute for Health and Care Excellence (NICE) and aligned with international maternity care standards (WHO 2018, 2020)

The Ward Acuity App

- The Ward App is a prospective planning tool, which recognises babies care needs as a separate entity on Postnatal wards. It captures the additional neonatal pressures that many postnatal wards experience due to national neonatal guidance, and an increase in complexity.
- It recognises the need for a balanced workforce including newly qualified, experienced and senior midwives, student midwives and support staff.
- This includes ability to record fractions of hours for staff working part shifts 'Any Hours' this could be staff filling vacant shifts, Specialist Midwives/Matrons & Managers supporting clinically due to escalation or staffing deficits. This function provides a more accurate representation of staff available for care in the 4 6-hour periods.
- The Qualitative Data collection in the tool allows the users to capture staffing factors, clinical or management actions required to maintain safety. This provides the leadership team with evidence of trends & pressures for the service.

